

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT25/12 15.14
CHANGES
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME STEVE HAZELTON
SALES PRSN WA- JOE KNAUER

BUYER NAME	<u>STEVE HAZELTON</u>
SALES PRSN	<u>WA- JOE KNAUER</u>

	CLASS: NATL.	LOCAL	REGIONAL
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LOCAL REGIONAL

(CE)

DATE OCT25/12 15.14

STA:

RPOF 3 PAC— PENA, SANTIAGO, SMITH

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
2		ES	600P-630P	30		\$3,000.00	10/15	10/19	5		M-F	5
2		ES	600P-630P	30		\$3,000.00	10/22	10/26	4		M-F	4
2		ES	600P-630P	30		\$3,000.00	10/29	11/2	5		M-F	5
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												
13		A	1130P-1205A	30		\$1,250.00	10/27	10/27	2		SAT	2
PROGRAM : NEWS												
ORD COM1 : CREDIT \$25												
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-2 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

14	A		1130P-1200M	30		\$475.00	10/28	10/28	1		SUN	1
PROGRAM : SPORTS NIGHT												
ORD COM1: CREDIT \$25												
PART OF A MAKEGOOD MADE UP OF LINES 13-14												
STATION MAKEGOOD OFFERS:												
M4	OK'D	BUY#2	MISSED:M-F/600P-630P				OCT25		30S	\$3,000.00	(OCT25/12)	
			OFFER:SAT/1130P-1205A				OCT27(2/WK)		30S	\$1,250.00	PLS ADVISE.	
			& SUN/1130P-1200M				OCT28		30S	\$475.00		
			CMT:CREDIT \$25									
OCT/12			97975.00			NOV/12					42000.00	
CONTRACT TOTAL											139975.00	
TOTAL SPOTS											62	

MARKET TOTALS \$140,000 WFTV 100% WKMG 0% WESH 0% WOFL 0% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE